

# 1<sup>st</sup> Shipping Symposium

CYPRUS 2022

Dear partners,

Drawing on its 22-year-long experience in the sectors of Communication, Publicity, Publications, Advertising and Events, FMW Financial Media Way would like to announce the **1<sup>st</sup> Shipping Symposium** which will be held on **Tuesday 12 July 2022, 19:00-23:00** at Hilton Hotel Garden (Former Hilton Park) in Nicosia.

This is an innovative event for Cyprus, consisting of a conference session, an award ceremony honouring pioneers of Cyprus shipping, and a formal dinner.

This new institution, which is going to be organized annually by FMW, has the following objectives:

- Awareness raising on the history of Cyprus shipping
- Promotion of Cyprus shipping
- Awareness raising on shipping contribution to Cyprus economy
- Promotion of Cyprus competitive advantages in shipping
- Promotion of Cypriot shipping companies

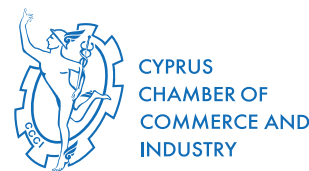
Among the Symposium's invited guests will be the President of Cyprus, the President of the House of Representatives, political party leaders, foreign diplomats, presidents of business organisations, key representatives of the shipping sector and ship owners.

The Symposium is under the auspices of the Shipping Deputy Ministry and the CCCI.

## ORGANIZATION



## UNDER THE AUSPICES OF



## TELEVISION COMMUNICATION SPONSOR



## COMMUNICATION SPONSOR



## INTERNET SPONSORS



## SYMPOSIUM PROGRAM

### CEREMONIAL PART

18:30 – 19:00	Guests arrival
19:00	Symposium opening
19:00 – 19:15	Welcome speech by organisers
19:15 – 19:30	Address by the President of CCCI
19:30 – 19:45	Address by the President of the Republic of Cyprus Mr. Nicos Anastasiades

### SYMPOSIUM

19:45 – 20:00	Speech by the Shipping Deputy Minister of Mr. Vassilios Demetriades
20:00 – 20:15	Speech by a representative of the Cyprus Union of Shipowners
20:15 – 20:30	Speech by a representative of the Cyprus Shipping Chamber
20:30 – 20:45	Speech by Oceanis Sponsor
20:45 – 21:00	Speech by Mediterranean Sponsor

### AWARD CEREMONY

20:45 – 21:00	Award ceremony
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### DINNER

21:00 – 23:00	Formal Dinner
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### PARTICIPATION

Participation to this memorable event of Cyprus Shipping is open for individuals, companies or organisations.

- Individual participation fee: €150 + vat
- Organisation participation fee (8 people on the same table): €1000 + vat (for member companies of the Maritime Chamber there is a 15% discount for each table)

Please note that formal dress code applies.

### SPONSORSHIPS

#### SPONSORS

The following sponsorship packages apply for interested organisations:

- Oceanis Sponsor €10.000 + vat
- Mediterranean Sponsor €8.000 + vat
- Trireme Sponsor €6.000 + vat
- Posidonian Dinner Sponsor €10.000 + vat

#### SUPPORTERS

The following supporting packages apply for interested organisations:

- **Supporters €4.000 + vat**



## **BENEFITS FOR SPONSORS**

### **OCEANIS SPONSOR**

#### **(1 Sponsor) €10.000 + vat**

- Speech at the Symposium
- Display of Oceanis Sponsor's name and logo on the Symposium stage background
- Appearance of name, logo and type of sponsorship on all printed correspondence and material (invitations, folders, press releases, announcements, advertising, etc.)
- Company promotion through a video spot during the Symposium opening (up to 30")
- Reference to the name and logo of Oceanis Sponsor by the Organisers during the Symposium
- Display of two small banners at the Symposium venue
- Appearance of the name and logo of Oceanis Sponsor on the Symposium bags
- Inclusion of sponsor's promotional material in the folder in participants' bags
- Free banner display (728x90 ή 300x250 pixels) and interview with a sponsor's representative on nomisma.com.cy
- Reference to the name of Oceanis Sponsor on media and social media promotional campaigns
- Promotion of the sponsor on the email promotional campaign to FMW database recipients
- Reference to the name of Oceanis Sponsor in the press releases before and after the event
- 12 invitations for free participation at the formal dinner
- A unique networking opportunity with distinguished participants from the private and public sector.

### **MEDITERRANEAN SPONSOR**

#### **(1 Sponsor) €8.000 + vat**

- Speech at the Symposium
- Display of Mediterranean Sponsor's name and logo on the Symposium stage background
- Appearance of name, logo and type of sponsorship on all printed correspondence and material (invitations, folders, press releases, announcements, advertising, etc.)
- Reference to the name and logo of Mediterranean Sponsor by the Organisers during the Symposium
- Appearance of the name and logo of Mediterranean Sponsor on the Symposium bags
- Inclusion of sponsor's promotional material in the folder in participants' bags
- Reference to the name of Mediterranean Sponsor on media and social media promotional campaigns
- Promotion of the sponsor on the email promotional campaign to FMW database recipients

- Reference to the name of Mediterranean Sponsor in the press releases before and after the event
- 10 invitations for free participation at the formal dinner
- A unique networking opportunity with distinguished participants from the private and public sector.

### **TRIREME SPONSOR**

#### **(1 Sponsor) €6.000 + vat**

- Display of Trireme Sponsor's name and logo on the Symposium stage background
- Appearance of name, logo and type of sponsorship on all printed correspondence and material (invitations, folders, press releases, announcements, advertising, etc.)
- Appearance of the name and logo of Trireme Sponsor on the Symposium bags
- Inclusion of sponsor's promotional material in the folder in participants' bags
- Promotion of the sponsor on the email promotional campaign to FMW database recipients
- Promotion of Trireme Sponsor on media and social media campaigns
- Reference to the name of Trireme Sponsor in the press releases before and after the event
- 8 invitations for free participation at the formal dinner
- A unique networking opportunity with distinguished participants from the private and public sector.

### **POSIDONIAN DINNER SPONSOR**

#### **(1 Sponsor) €10.000 + vat**

- Display of name, logo and sponsorship type on every dinner table
- Display of Posidonian Sponsor's name and logo on the Symposium stage background
- Appearance of name, logo and type of sponsorship on all printed correspondence and material (invitations, folders, press releases, announcements, advertising, etc.)
- Company promotion through a video spot during the Symposium opening (up to 30")
- Reference to the name and logo of Posidonian Sponsor by the Organisers during the Symposium
- Display of two small banners at the Symposium venue
- Appearance of the name and logo of Posidonian Sponsor on the Symposium bags
- Inclusion of sponsor's promotional material in the folder in participants' bags
- Free banner display (728x90 ή 300x250 pixels) and interview with a sponsor's representative on nomisma.com.cy
- Reference to the name of Posidonian Sponsor on

- media and social media promotional campaigns
- Promotion of the sponsor on the email promotional campaign to FMW database recipients
- Reference to the name of Posidonian Sponsor in the press releases before and after the event
- A unique networking opportunity with distinguished participants from the private and public sector.
- 24 invitations for free participation at the formal dinner (24 people)

#### **SUPPORTERS**

**(several organisations) €4.000 + vat**

- Display of Supporters' name and logo on the Symposium stage background
- Appearance of name, logo and type of sponsorship on all printed correspondence and material (invitations, folders, press releases, announcements, advertising, etc.)
- Supporters' promotion on the email campaign to FMW database recipients
- Reference to the Supporters in the press releases before and after the event
- 6 invitations for free participation at the formal dinner
- A unique networking opportunity with distinguished participants from the private and public sector.

## **PARTICIPATION FORM** **1<sup>ST</sup> SHIPPING SYMPOSIUM**

I would like to participate at the 1st Shipping Symposium in the following capacity:

NAME OF ORGANISATION/COMPANY: .....

VAT NUMBER: .....

ADDRESS: .....

TEL.: ..... FAX: .....

EMAIL: .....

CONTACT PERSON: .....

#### **SPONSORS**

- Oceanis Sponsor €10.000 + vat
- Mediterranean Sponsor €8.000 + vat
- Trireme Sponsor €6.000 + vat
- Posidonian Dinner Sponsor €10.000 + vat

#### **SUPPORTERS**

- Supporter €4.000 + vat
- Individual participation €150 + vat
- Organisation participation (8 people) €1000 + vat

*Please submit the participation form by email: [info@fmw.com.cy](mailto:info@fmw.com.cy)  
or by fax: 22342006 by 4 July 2022.*

fmw financial media way  
Τράπεζα Κύπρου  
Αρ. Λογαριασμού: 118-11-11750300  
IBAN NO. CY94 0020 0118 0000 0011 1175 0300  
SWIFT NO. BIC: BCYPCY2N

**For more information please call 22342005**

#### **CYPRUS**

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#### **GREECE**

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